# **Privacy Policy**

Namaste' AKay One Love Design is dedicated to bringing transparency and holds privacy to the highest of standards. Unless stated otherwise below, the provision of your personal data is neither legally nor contractually obligatory, nor required for conclusion of a contract, or acquirement purchase. You are not obliged to provide your data.

At AKay One Love Design ("us," "our," or "we"), we recognize that your privacy is important – both to you and to us. AKay One Love Design is also committed to the fair and transparent processing of our customers', consumers' and website visitors' personal information ("Personal Information"). We also strive to ensure that you have the greatest possible control over your information.

Not providing your data will have no consequences. This only applies as long as the processing procedures below do not state otherwise.

"Personal data" is any information relating to an identified or identifiable natural person.

#### Server log files

You can use our websites without submitting personal data.

Every time our website is accessed, user data is transferred to our us and our web host/IT service providers by your internet browser and stored in server log files. This stored data includes for example the name of the site called up, date and time of the request, the IP address, amount of data transferred and the provider making the request. The processing is carried out on the basis of Article 6(1) f) GDPR due to our legitimate interests in ensuring the smooth operation of our website as well as improving our services.

#### Controller/ Data protection officer

Contact us at any time. The contact details of the controller of the data processing can be found herein.

You can contact our data protection directly at:

AKay One Love Design

A. Crew Owner/Operator

Akayonelove03@outlook.com

www.akayonelovedesign.com; By utilizing out chat feature at the bottom right-hand corner.

Phone: 1872.256.0639

Email: akayonelove03@outlook.com

#### Proactive contact of the customer by e-mail

If you make contact with us proactively via email, we shall collect your personal data (name, email address, message text) only to the extent provided by you. The purpose of the data processing is to handle and respond to your contact request.

If the initial contact serves to implement pre-contractual measures (e.g. consultation in the case of purchase interest, order creation) or concerns an agreement already concluded between you and us, this data processing takes place on the basis of Article 6(1)(b) GDPR.

If the initial contact occurs for other reasons, this data processing takes place on the basis of Article 6(1)(f) GDPR for the purposes of our overriding, legitimate interest in handling and responding to your request. In this case, on grounds relating to your particular situation, you have the right to object at any time to this processing of personal data concerning you and carried out on the basis of Article 6(1)(f) GDPR.

We will only use your email address to process your request. Your data will subsequently be deleted in compliance with statutory retention periods, unless you have agreed to further processing and use.

#### Collection and processing when using the contact form

When you use the contact form, we will only collect your personal data (name, email address, message text) in the scope provided by you. The data processing is for the purpose of making contact.

If the initial contact serves to implement pre-contractual measures (e.g. consultation in the case of purchase interest, order creation) or concerns an agreement already concluded between you and us, this data processing takes place on the basis of Article 6(1)(b) GDPR.

If the initial contact occurs for other reasons, this data processing takes place on the basis of Article 6(1)(f) GDPR for the purposes of our overriding, legitimate interest in handling and responding to your request. In this case, on grounds relating to your particular situation,

you have the right to object at any time to this processing of personal data concerning you and carried out on the basis of Article 6(1)(f) GDPR.

We will only use your email address to process your request. Finally, your data will be deleted, unless you have agreed to further processing and use.

#### **Customer account**

When you open a customer account, we will collect your personal data in the scope given there. The data processing is for the purpose of improving your shopping experience and simplifying order processing. The processing will be carried out on the basis of art. 6 (1) lit. a GDPR with your consent. You can withdraw your consent at any time by contacting us without affecting the legality of the processing carried out with your consent up to the withdrawal. Your customer account will then be deleted.

#### Collection, processing, and transfer of personal data in orders

When you submit an order, we only collect and use your personal data insofar as this is necessary for the fulfilment and handling of your order as well as processing of your queries. The provision of data is necessary for the conclusion of a contract. Failure to provide it will prevent the conclusion of any contract. The processing will occur based on Article 6(1) b) GDPR and is required for the fulfilment of a contract with you.

Your data is transferred here, for example to payment service providers WIX Payments and so forth, to service providers for handling the order and to IT service providers. We will comply strictly with legal requirements in every case. The scope of data transmission is restricted to a minimum.

As an added layer of security and privacy AKay One Love Design in the creation of our website selected the highest security and privacy standards possible and we are only able to view information that is absolutely vital and necessary. We only have access to view the last 4 digits of any Credit or Debit card number, all other information, for example a Credit or Debit Card CVV Number is encrypted when you enter it, and hidden and we would need additional exclusive permissions from you to receive this information.

#### Data collection when you post a comment.

When you comment on an article, blog post, or a contribution, we collect your personal data (name, email address, comment text) only in the scope provided by you. The processing serves to allow you to comment and to display comments. By submitting the

comment, you agree to the processing of the transmitted data. The processing will be carried out on the basis of art. 6 (1) lit. a GDPR with your consent. You can withdraw your consent at any time by contacting us without affecting the legality of the processing carried out with your consent up to the withdrawal. Your personal data will then be deleted.

On publication of your comment only the name you have entered will be published.

# Use of your email address for e-mailing of newsletters, updates on products, promotions, blog posts, and other marketing

Namaste' as with many other websites, we use your email address outside of contractual processing exclusively to send you email updates on products, promotions, updates on blog posts, and our monthly newsletter for our own marketing purposes (which you may opt out of at any time). The processing will be carried out on the basis of art. 6 (1) lit. a GDPR with or without your consent. You can withdraw your email at any time without affecting the legality of the processing carried out with your consent up to the withdrawal. You can unsubscribe from any emails sent at any time using the relevant link in the email or by contacting us. Your email address will then be removed from the list.

Your data will be not be forwarded to a service provider for email marketing in the course of order processing.

Your email will never be sold or transferred. And your email will not be forwarded to other third parties, unless where outlined herein for fulfillment of an order.

#### **Our Website Host and Payment Process goes through WIX**

AKay One Love Design offers many way's to checkout as a conveniance to our guests. However, our website host and our main payment processor is through our website host WIX. Our payments are processed through WIX Payments. Find below privacy information for WIX Payments as well as the other payment options we have available on our website.

#### Standard Debit and Credit Card Purchases:

The security of our users' sensitive data is of extreme importance to us here at AKay One Love Design and to our website Host WIX and together we are 100% committed to protecting it.

Our website is PCI Compliant, ISO Compliant, and has TLS Certification through WIX Payments.

The PCI DSS is an information security standard for organizations or companies that accept credit card payments. This standard helps to create a secure environment by increasing cardholder data, thus reducing credit card fraud. Wix is Payment Card Industry Data Security Standards (PCI DSS) compliant and is accredited as a Level 1 service provider and merchant. Wix's PCI DSS compliance is assessed by an external company, and we are audited on a yearly basis in order to align with PCI standards.

Wix PCI applications are running in a dedicated environment - with segregation from other product flows and servers - suitable for the highest PCI standards.

Within WIX PCI environment, we maintain the highest standard of encryption and storage measures using a FIPS 140-2-certified HSM (Hardware Security Module). Our users' data at rest encryption utilizes AES-256, the industry's most broadly used encryption method.

# **ISO Compliance**

## ISO 27001 Compliance

Wix has been audited and certified as ISO 27001 compliant. The ISO 27001 certification outlines industry best practices for managing security risks.

## ISO 27701 Compliance

Wix has been audited and certified as ISO 27701

compliant. The ISO 27701 certification outlines

industry best practices for privacy information

management.

## ISO 27017 Compliance

Wix has been audited and certified as ISO 27017 compliant. The ISO 27017 certification outlines industry best practices for security techniques in a public cloud computing environment.

## ISO 27018 Compliance

Wix has been audited and certified as ISO 27018 compliant. The ISO 27018 certification outlines industry best practices for security techniques for PII protection in a public cloud computing environment.

# **TLS Certification**

Transport Layer Security (TLS) is a protocol that helps protect our online financial transactions by ensuring secure communication over a network The PCI Counsil states that any organization handling payment card transactions must use TLS 1.2 or higher in order to meet PCI DSS compliance standards. Wix uses Transport Layer Security and does meet PCI DSS compliance standards. We allow a minimum of TLS 1.2 so that out-ofdate devices or browsers can access the website on your domain when they try to view it. At the same time, our sites allow the latest version of TLS for browsers which support it. Visitors with older browsers may be able to visit our website, however, if your older device protocols don't meet PCI security standards, you may not be able to complete a transaction.

#### Use of PayPal

For the convenience of our guests, we offer the feature to pay using PayPal from your laptop or mobile device.

All PayPal transactions are covered by the PayPal Data Privacy Statement. You can find this at <a href="https://www.paypal.com/de/webapps/mpp/ua/privacy-full?locale.x=en">https://www.paypal.com/de/webapps/mpp/ua/privacy-full?locale.x=en</a>

#### Use of PayPal Express

Our website offers PayPal as a payment option for your convenience.

The payment service PayPal Express from PayPal (Europe) S.à.r.l. et Cie, S.C.A. (22-24 Boulevard Royal, L-2449 Luxembourg; "PayPal").

The processing of data enables us to offer you the option of paying via the PayPal Express payment service, which allows you as our consumer another option for checkout.

To integrate this payment service it is essential that PayPal collects, stores, and analyses data when you access the website (e.g. IP address, device type, operating system, browser type, device location). Cookies may be used for this purpose. Cookies allow your internet browser to be recognized.

The use of cookies or comparable technologies is based on § 15 para. 3 p. 1 TMG. The processing of your personal data is based on Art. 6 para. 1 lit. f GDPR out of our overriding legitimate interest in a customer-oriented offer of different payment methods. On grounds relating to your particular situation, you have the right to object at any time to this processing of personal data concerning you.

By selecting and using "PayPal Express", the data required for payment processing will be submitted to PayPal to execute the agreement with you using the selected payment method. The data is processed on the basis of Article 6(1)(b) GDPR.

Further information on data processing when using the Paypal Express payment service can be found here in the associated data privacy policy.

#### **Google Pay:**

For the convenience of our guests, we offer from your laptop or mobile device.

The Google Payments Privacy Notice applies to Google Account holders who use Google Pay

The Google Payments Privacy Notice states that Google Pay will not share personal information with anyone outside of Google Payments or its affiliates, except as described in the notice. Google Pay also does not sell transaction history to third parties or share it with Google for ad targeting.

You may view more about Goole Pay's privacy notice here: the feature to pay using Google Pay "GPay" <u>https://payments.google.com/payments/apis-</u> <u>secure/get\_legal\_document?ldo=0&ldt=futureprivacynotice&ldr=ZZ&ldl=en</u>

#### Apple Pay:

For the convenience of our guests, we offer the feature to pay using Apple Pay from your apple device.

The Apple Payments Inc. Privacy Notice applies to Apple Account Holders who utilize Apple Pay

To protect your personal information from unauthorized access and use, Apple Payments Inc. uses security measures that comply with federal law. These measures include technical, physical, and administrative safeguards designed to protect the confidentiality, integrity, and availability of your personal information.

You may view more about Apple Payments Privacy Notice: Which Describes how Apple Payments Inc. collects and shares personal information here <u>Legal - Apple Pay & Privacy - Apple</u>

#### **Cookie Policy**

#### Cookies

Namaste' AKay One Love Design is dedicated to transparency, knowledge, and assistance. Cookie's are something we have to use in order for us to offer our website to you. We truly apologize for the inconvenience of having to accept or decline cookie's and hope that our transparency about the topic will help you understand why we need to use them, and how to help you decline cookies that are non-essential.

A very useful link is <u>All About Cookies</u>

AKay One Love Design uses cookies for important reasons, such as:

To provide a great experience for your visitors and customers;

To identify our registered members/users;

To monitor and analyze the performance, operation and effectiveness of akayonelovedesign.com;

To ensure our website is secure and safe to use.

#### Why do you need Cookies?

Namaste' Akayonelovedesign.com use cookies to make this site work properly, there sometimes are essential cookies that need placed for us to bring you the best experience possible. These cookies are small data files called cookies placed on your device. To our knowledge all websites utilize essential and non-essential cookies.

AKay One Love Design encourages our guests to decline any non-essential cookies. Nonessential means ones that are not necessary for the functionality of our website and for you to acquire items that you want through checkout. We encourage this because we want you to have control over the data you share, and we do not need additional cookies for us to provide a great experience for you.

#### What are cookies?

Namaste' to learn more about cookies please visit All About Cookies

**Cookies Definition:** A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

When a user calls up a website, a cookie may be saved on the user's operating system. This cookie contains a characteristic character string which allows the browser to be clearly identified when the website is called up again.

Cookies will be stored on your computer. You therefore have full control over the use of cookies. By choosing corresponding technical settings in your internet browser, you can be notified before the setting of cookies, and you can decide whether to accept this setting in each individual case as well as prevent the storage of cookies and transmission of the data they contain. Cookies which have already been saved may be deleted at any time. We

would, however, like to point out that this may prevent you from making full use of all the functions of this website.

#### How do we use cookies?

Cookies used on our website are grouped into the following categories:

1. Essential - these are cookies that are required for the regular operation of our websites. For example, some cookies allow you to log-in to your account and add products to your basket and checkout securely or carry out fraud detection and security checks (along with other similar things). These are essential for the website to work properly.

2. Functional-these cookies will enable you to move around the site and use its features such as accessing secure areas (e.g., content for registered users). These cookies also allow us to remember your user preferences, helping you to customize your experience on our site. The information gained through the use of functional cookies is anonymous and is not used for any other purpose.

3. Performance improvers- these cookies will help us understand how effective our content is, what interests our customers and improve how our website works. This information is used for statistical purposes only and is not used to personally identify any user.

4. Advertising-these cookies enable us and our advertising partners to serve ads and manage our online advertising when you visit our site and sites upon which we advertise. These cookies record your visit to our website and the content you interact with and may also be used to manage the number of times that you see an advertisement.

#### How to control cookies

Namaste' You can control and/or delete cookies as you wish – for details, see <u>www.aboutcookies.org</u>. You can delete all cookies that are already on your computer, and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site, and some services and functionalities may not work.

#### Rights of persons affected and storage duration:

Duration of storage

After contractual processing has been completed, the data is initially stored for the duration of the warranty period, then in accordance with the retention periods prescribed by law, especially tax and commercial law, and then deleted after the period has elapsed, unless you have agreed to further processing and use.

#### Rights of the affected person

If the legal requirements are fulfilled, you have the following rights according to art. 15 to 20 GDPR: Right to information, correction, deletion, restriction of processing, data portability. You also have a right of objection against processing based on art. 6 (1) GDPR, and to processing for the purposes of direct marketing, according to art. 21 (1) GDPR.

#### Right to complain to the regulatory authority

You have the right to complain to the regulatory authority according to art. 77 GDPR if you believe that your data is not being processed ethically.

#### **Right to object**

If the data processing outlined here is based on our legitimate interests in accordance with Article 6(1)f) GDPR, you have the right for reasons arising from your particular situation to object at any time to the processing of your data with future effect.

If the objection is successful, we will no longer process the personal data, unless we can demonstrate compelling legitimate grounds for the processing that outweigh your interests or rights and freedoms, or the processing is intended for the assertion, exercise or defense of legal claims.

If personal data is being processed for the purposes of direct advertising, you can object to this at any time by notifying us. If the objection is successful, we will no longer process the personal data for the purposes of direct advertising.

AKay One Love Design does not collect personal data for the intention of direct advertising unless specifically given by the guest. If for any reason our website host WIX has received any information, and you are receiving direct advertising from our website host and have an objection please contact us.

#### Additional Helpful Information about Cookies:

Using the links below, you can find out how to manage cookies (or deactivate them, among other things) in major browsers:

Chrome Browser: https://support.google.com/accounts/answer/61416?hl=en

Internet Explorer: https://support.microsoft.com/en-gb/help/17442/windows-internetexplorer-delete-manage-cookies

Mozilla Firefox: <u>https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences</u>

Safari: https://support.apple.com/de-de/guide/safari/manage-cookies-and-website-datasfri11471/mac

The following links explain how to access cookie settings in various browsers:

<u>Cookie settings in Firefox</u> <u>Cookie settings in Internet Explorer</u> <u>Cookie settings in Google Chrome</u> <u>Cookie settings in Safari (OS X)</u> <u>Cookie settings in Safari (iOS)</u> <u>Cookie settings in Android</u>

#### Technically necessary cookies

Insofar as no other information is given in the data protection declaration below we use only these technically necessary cookies, cookies to make our offering more user-friendly, effective and secure. Cookies also allow our systems to recognize your browser after a page change and to offer you services. Some functions of our website cannot be offered without the use of cookies. These services require the browser to be recognized again after a page change.

Processing is carried out on the basis of art. 6 (1) lit. f GDPR due to our largely justified interest in ensuring the optimal functionality of the website as well as a user-friendly and effective design of our range of services.

You have the right to veto this processing of your personal data according to art. 6 (1) lit. f GDPR, for reasons relating to your personal situation.

#### Use of the Google Analytics

Our website uses the web analysis service Google Analytics from Google LLC. (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; "Google"). If you are ordinarily resident in the European Economic Area or Switzerland, Google Ireland Limited (Gordon

House, Barrow Street, Dublin 4, Ireland) is the controller responsible for your data. Google Ireland Limited is therefore the company affiliated with Google responsible for processing your data and for compliance with the applicable data protection legislation.

The processing of data serves to analyze this website and its visitors and for marketing and advertising purposes. Google will use this information on behalf of the operator of this website to evaluate your use of the website, to compile reports on website activity and to provide other services to the website operator relating to website and internet use. In this process the following information, inter alia, can be collected: IP address, date and time of the website access, click path, information on the browser and the device you are using, the pages visited, referrer URL (website via which you accessed our website), location data, purchasing activities. The IP address transmitted from your browser within the scope of Google Analytics is not associated with any other data held by Google. Google Analytics uses technology such as cookies, web storage in the browser, and tracking pixels which enable an analysis of your use of the website. The information generated by these regarding your use of this website is usually transferred to a Google server in the USA and stored there. IP anonymization is activated on this website.

Google uses this to shorten your IP address beforehand within Member States of the European Union or in other signatories to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transferred to a Google server in the USA and shortened there.

The use of cookies or comparable technologies is based on § 15 para. 3 p. 1 TMG. The processing of your personal data is based on Art. 6 para. 1 lit. f GDPR due to our overriding legitimate interest in the needs-based and targeted design of the website. On grounds relating to your particular situation, you have the right to object at any time to this processing of personal data concerning you.

You can also prevent the collection of the data (including your IP address) generated by Google Analytics and related to your use of the website by Google as well as the processing of this data by Google by downloading and installing the browser plug-in available at the following link <u>https://tools.google.com/dlpage/gaoptout?hl=de</u>. To prevent the data collection and storage by Google Analytics across multiple devices you can place an opt-out cookie. Opt-out cookies prevent the future collection of your data when you visit this website. You need to implement the opt-out on all systems and devices that you are using, so that this works comprehensively. If you delete the opt-out cookie, requests will be transmitted to Google again. When you click here the opt-out cookie will be placed:

Deactivate Google Analytics. You can find more detailed information on the terms and conditions of use and data protection at <u>https://www.google.com/analytics/terms/de.html</u> and/or at <u>https://www.google.de/intl/de/policies/</u> and at <u>https://policies.google.com/technologies/cookies?hl=de</u>

To opt out of being tracked by Google Analytics across all websites, visit this link: http://tools.google.com/dlpage/gaoptout

#### AKay One Love Design Privacy Statement:

At AKay One Love Design your privacy is our top priority, we have taken all appropriate measures to comply and be in compliance with regulations and bring transparency to our guests. If you have any questions or need anything, please contact the owner at <a href="mailto:akayonelove03@outlook.com">akayonelove03@outlook.com</a>. AKay One Love Design reserves the right to change these privacy policies at any time. If for any reason you do not agree with our privacy policy, please do not utilize our website. We thank you for your business and wish you well.